

## LEARNING OBJECTIVES

- ◆ Become aware of the most current incidence of cancer and occurrence in the state.
- ◆ Learn about Kentucky's comparative epidemiologic rate with other states and how to utilize information from the Kentucky Cancer Registry.
- ◆ Be able to access and utilize screening material developed by the American Cancer Society and learn about the clinical validation observed in the creation of this material.
- ◆ Learn about the gap between incidence and screening rates of colorectal cancer and methods and venues to improve detection and treatment
- ◆ Know patient demographics of clinical cancer occurrence, risk factors, and optimal vaccine treatment information rates and conditions
- ◆ Have access to data on skin cancer, affected populations, indications for and effectiveness of various surgical interventions.

## TARGET AUDIENCE

This seminar is designed for physicians, nurses and other medical caregivers.

## SPECIAL NEEDS

Any person with special needs should contact the KMA office prior to the meeting and accommodation efforts will be made.



## *Program*

Kentucky Medical Association's Cancer  
Committee presents

# A State in Crisis: Kentucky's Cancer Burden and Best Practices for Treatment

September 25, 2007

Kentucky International  
Convention Center  
Louisville, KY

**A State in Crisis: Kentucky's Cancer Burden and Best Practices for Treatment**  
**September 25, 2007**

1:00 PM Introduction and Opening Remarks  
Robert Martin, MD, Louisville  
Surgical Oncologist  
Chair, KMA Cancer Committee

1:10 PM "State of the State" Kentucky's Cancer Burden  
Thomas C. Tucker, PhD, Lexington  
Director, Kentucky Cancer Registry and Associate Director for Cancer Prevention and Control, Markey Cancer Center

1:30 PM "Screening and Treatment Guidelines: Newest Recommendations, Issues in Dispute, and Updated Questions"  
Len Lichtenfeld, MD, MACP, Atlanta, GA  
American Cancer Society, Chief Medical Officer

1:55 PM Colorectal Cancer- "Most Preventable but Least Prevented"  
Whitney F. Jones, MD, Louisville  
Gastroenterologist and Founder of the Colon Cancer Prevention Project

2:20 PM Break

2:30 PM Cervical Cancer- "The HPV Vaccine: A Pediatric and Adolescent Gynecology Perspective"  
Paige Hertweck, MD, Louisville  
OBGYN

2:55 PM Skin Cancer- "Education as Optimal Treatment with New Interventions"  
Timothy Brown, MD, Louisville  
Dermatology

3:20 PM Lung Cancer- "Kentucky's Cultural Curse and Developing Treatment Progress"  
Suresh Dutta, MD, Louisville  
Radiation Oncologist

3:45 PM "Concerns, Barriers, Strategies for Improvement"  
Panel Discussion

The following speakers have disclosed that they have nothing to disclose:  
*Robert Martin, MD; Thomas C. Tucker, PhD; Len Lichtenfeld, MD, MACP; Paige Hertweck, MD; Timothy Brown, MD; Suresh Dutta, MD; Tami Cassis, MD; Mel Bennett, MD*

*Participants are urged to register early by contacting Miranda Mosley at the KMA Office. Registration fees are \$25.00 for non-members and non-physicians. There is no charge for members, students or residents.*